

SALESPERSON



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-62601-1

DATE PRINTED 08/16/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

	A	ND	PAGE 1
27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304"	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS	Cancellation Notice
AND	66 Canal Center Plz Ste 555	140% New York Ave NW Ste 1200	Required
ADDRESS	Alexandria VA 22314-1576 USA	Washington DC 20005-2167 USA	Announcement 28 days
CONTACT	STEPHAN1E MARONEY	PRODUCTEST # 692	
LOCAL SALESPERSON	NICOLE ELIE POL AGENCY EST. NO. 692	PRODUCT 1300	
NATIONAL			1

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12

CBS Television Stations Standard Terms and Conditrons for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

1

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ITEM	DAYS	PWK,	FROM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(I)
1	T-Th	3	04:30A	05:00A	30\$	10/02/12-10/04/12	CBS MORNING NEWS	3	250.00	750.00
2	M	1	04:30A	05:00A	308	10/08/12-10/08/12	CBS MORNING NEWS	1	250.00	250.00
3	T-F	2	05:00A	05:28A	305	10/02/12-10/05/12	NEWS 4 EARLY 5-5:28AM	2	500.00	1000.00
G	T-F	3	05:28A	06:00A	30S	10/02/12-10/05/12	NEWS 4 EARLY 5:28-6:00AM	3	500.00	1500.00
5	T-F	2	06:00A	07:00A	308	10/02/12-10/05/12	NEWS 4 TODAY	2	750.00	1500.00
6	М	1	06:00A	07:00A	30s	10/08/12-10/08/12	NEWS 4 TODAY	1	750.00	750.00
7	Т-F	2.	08:58A	09:58A	30s	10/02/12-10/05/12	RACHEL RAY	2	800.00	1600.00
8	T-F	2	09:57A	11:00A	30s	10/02/12-10/05/12	PRICE IS RIGHT	2	1500.00	3000.00
9	Т-F	2	11:00A	12:00N	30s	10/02/12-10/05/12	YOUNG & THE RESTLESS	2	1000.00	2000.00
10	T-F	2	12:00N	12:25P	305	10/02/12-10/05/12	NEWS 4 AT NOON	2	1000.00	2000.00
11	Ţ-F	3	02:08P	02:58P	30S	10/02/12-10/05/12	LET'S MAKE A DEAL	3	750.00	2250.00
12	K	1	02:00P	02:58P	30s	10/08/12-10/08/12	LET'S MAKE A DEAL	1	750.00	750.00
13	T-F	3	04:00P	05:GOP	308	10/02/12-10/05/12	DR PHIL	3	1500.00	4500.00
14	М	1	04:00P	05:00P	305	10/08/12-10/08/12	DR PHIL	1	1500.00	1500.00
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Adventiser, references to Agency apply to Adventiser, except no commission will be allowed an Adventiser.



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AND PAGE 27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 ADVERTISER (OR AGENCY AND ADVERTISER) Cancellation Notice NAME CROSSROADS MEDIA AMERICAN CROSSROADS 66 Canal Center Plz Ste 555 Required 1401 New York Ave NW Ste 1200 AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1576 Washington DC 20005-2167 prior notice USA CONTACT STEPHANIE MARONEY PRODUCTEST # 692 LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE NATIONAL

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 CBS Telavision Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Talaxision Stations and its Stations do not discriminate in advertising contracts on the basis of race or attnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertisar represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is Intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicit	1	SPOTS		IME			1 CBS Television Stations or its Stations that	1	1	
ITEM	DAYS	PWK	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	T-F	3	05:00P	05:30P	30s	10/02/12-10/05/12	NEWS 4 AT 5 PM	3	2000.00	6000.00
16	М	1	05:00P	05:30P	30s	10/08/12-10/08/12	NEWS 4 AT 5 PM	1	2000.00	2000.00
17	T-F	3	06:00P	06:30P	305	10/02/12-10/05/12	CBS4 NEWS AT 6	3	2000.00	6000.00
18	М	1	06:00P	06:30P	3 0S	10/08/12-10/08/12	CBS4 NEWS AT 6	1	2000.00	2000.00
19	T-F	3	06:30P	06:58₽	305	10/02/12-10/05/12	CBS4 NEWS AT 630PM	3	2000.00	6000.00
20	S a	1	04:58P	06:00P	308	10/06/12-10/06/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
21	T-F	3	10:00P	10:35P	30S	10/02/12-10/05/12	LATE NEWS M-SU	3	4000.00	12000.00
22	M	1	10;00P	10:35P	305	10/08/12-10/08/12	LATE NEWS M-SU	1	4000.00	4000.00
23		4	10:35P	11:37P	3 0S	10/02/12-10/05/12	LATE SHOW WITH DAVID	4	1000.00	4000.00
24	м	1	10:35P	11;37P	305	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
25	T-F	2	11:37P	12:37A	3 OS	10/02/12-10/05/12	LATE LATE SHOW WITH CRAIG	2	500.00	1000.00
26	W	1	07:57P	09:00P	30s	10/03/12-10/03/12	CRIMINAL MINDS	1	6000,00	6000.00
27	Sa	1	06:57P	07:57P	305	10/06/12-10/06/12	CRIME TIME SATURDAY	1	2200.00	2200.00
28	Sa	Ţ	08:57₽	10:00P	305	10/06/12-10/06/12	48 HOURS MYSTERY	1	3500.00	3500.00
29	Su	1	10:35P	11:07P	305	10/07/12-10/07/12	BRONCOS ALL ACCESS	1	900.00	900.00
30	Su	1	10:30A	05:30P	3 OS	10/07/12-10/07/12	NFL REG SEASON BRONCO GAMES	1	40000.00	40000.00
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		AND	PAGE 3
27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR	304732 ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS	Cancellation Notice
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200	Required
ADDRESS CONTACT	Alexandria VA 22314-1576 USA STEPHANIE MARONEY	Washington DC 20005-2167 USA PRODUCTEST # 692	Announcement 28 days prior notice
LOCAL SALESPERSON	NICOLE ELIE POL AGENCY EST. NO. 692	PRODUCT 1300 CODE	
NATIONAL SALESPERSON			-
BROADCAS	T SCHEDULE STARTING 10/02/12 AND ENDING	10/08/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is Intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is melended to discriminate on the basis of race or

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